

SELLING Halloween

THE ULTIMATE HALLOWEEN RESOURCE

Aeromax Encourages Kids to Think of Future



Dress up is one of the staples of childhood imagination play. Everyone can remember trying on Dad's hat or Mom's high heels. Aeromax taps into that same sense of fun and wonder with a six piece assortment of career shirts. Opening this set up and letting kids jump in with whatever outfit struck their fancy is a blast to watch. Seeing kids transform their persona from construction worker to magician, conductor to zoo keeper, race car pit crew or NASA astronaut was as much fun for parents watching or capturing on the scene on video as it was for the kids. For more information, visit www.aeromaxtoys.com.

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