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Kids Update The Three “R’s” To Reading, Rocket Writing & ‘Rithmetic

What’s A Rocket Writer? The Coolest Tool For Students

Lake Barrington, IL — Today’s students have come a long way from purchasing a new pencil box for all their needs. Kids want and need writing tools that are functional, easy-to-handle and even fun. Now youngsters will be ready to blast off with the Rocket Writer, available in specialty toy, gift and museum shops.

Launched by Aeromax Toys this past summer, the Rocket Writer (\$6.99) is an interactive pen that measures 5” tall. The rocketship-shaped pen lights up when you activate it, making it attractive for even beginning writers ages 5 & up. There are three out-of-this-world styles -- each sporting a different colored oil that spirals once you maneuver the pen. Count down to its writing position or switch to the blast-off post and watch the illuminated show!



Now for the interactive fun – each pen is actually four distinct pieces and can be mixed and matched to create your own style. The nose cone, body, base & pods can be twisted and pulled apart to rebuild a color combo that's all your own. Collect all three and there’s a galaxy of design possibilities – 81 in all! Swap the pieces with your friends or keep them in your locker for a truly one-of-a-kind writing instrument.

Don’t fret if your pen runs low on “fuel” – there a rocket refill pack (\$2.99) that includes three different color ink cartridges plus three replacement batteries.

Want to know more? Click on www.aeromaxtoys.com for artwork and details or call 877-776-2291.

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