

## Showcase: Princess Play

By Karyn M. Peterson -- Playthings, 11/6/2007 1:36:00 PM

This week's Product Showcase features princess-themed playthings from Aeromax, Innovative Kids, Jakks Pacific, Learning Curve, North American Bear and Silver Dolphin Books.



### **Royal Purple**

The Little Princess Dress (\$43.95) is the latest introduction to the Get Real Gear collection of kid's dress-up costumes, a fantastical departure from the usual firefighters, police officers, chefs and other professions represented in the popular line. Each dress features a soft underside and a stretch back, comes packaged with a matching cone hat, and is available in either purple, pink or white in girls' sizes 2/3, 4/6 and 6/8. **Aeromax, Lake Barrington, Ill.**

[www.aeromaxtoys.com](http://www.aeromaxtoys.com)