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AEROMAX PUSHES HALLOWEEN FANTASIES BEYOND HOW MUCH CHOCOLATE IS IN THE BAG

New Aeromax “Fantasy” Costumes Are This Halloween’s Biggest Treat

Lake Barrington, IL (June 11, 2008) – This Halloween, instead of hearing, “Trick-or-Treat!” you’re more likely to hear, “Aargh, Matie... Give me some candy or you’ll be walking the plank!” For kids wearing the newest Aeromax costumes, fantasies like that will overshadow dreams of chocolate bar mountains and jelly bean seas.

In perfect timing for October 31, Aeromax, the award-winning maker of children and adult costumes has added several new styles to its line. Complete with the same high-quality and special little details that all Aeromax costumes are known for, the new themes are all about fun and fantasy.

Here’s what you’re likely to see when you open the door this Halloween:



Jr. Knight with separate chain mail-like hood

Sizes 18M, 2/3, 4/6, 6/8, 8/10, 12/14, Adult S or L

Price range from \$41.95 for kids sizes to \$89.95 for adults

Jr. Pirate with bandana, dreadlocks, earring, eye patch

Sizes 18M, 2/3, 4/6, 6/8, 8/10, 12/14, Adult S or L

Price range from \$41.95 for kids sizes to \$89.95 for adults

Jr. Princess with cone hat

Sizes 2/3, 4/6, 6/8 in pink, purple, white
\$47.95

Aeromax’s website, www.aeromaxtoys.com, offers a foolproof size chart to get a perfect match for a growing child (or adult). The dress-up designer and maker strives for authenticity in their designs and has proudly won many national honors including Family Fun’s Toy of the Year, Nick Jr. Top 50 and the Oppenheim Toy Portfolio’s Platinum Award.

In honor of NASA’s 50th Anniversary, Aeromax is launching under its Get Real Gear brand some fun new accessories.



Newest Toys & Accessories:

Jr. Astronaut Boots

Sizes S, M, L and Adult • \$24.95



Jr. Astronaut Backpack

Holds Aeromax talking helmet, suit, boots and more • \$37.95



Both of the above are perfect complements for the company's popular Jr. Astronaut Suit and award-winning Jr. Astronaut Helmet.

Also new and in the plenty of time for Halloween is Get Real Gear's addition of costumes for babies. The company has created 10 of its best-selling designs for size 6 to 12-month-babies this year that are as comfortable and adorable as one can imagine. They even include important features like footsies and snaps in strategic places. How fun for mom or dad to dress up in the same outfit as their new baby!

About Aeromax

President Mark Levine began his company 11 years ago with one product, the Aeromax 2000 Tangle Free Toy Parachute, which is still iconized in the company's logo. Today its product line boasts more than 250 items and numerous national awards. To order online or for more information click on www.aeromaxtoys.com.

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