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FORGET THE CANDY – THIS HALLOWEEN YOU’LL BE PUTTING STRAINED PEAS IN THE BAG

Aeromax Baby And Toddler Costumes Launch A New Crop Of Trick Or Treaters

Lake Barrington, IL (June 11, 2008) – We’re all used to Halloween nights filled with stuffing candy into the pillowcases of adorable pirates, astronauts and race car drivers. But this Halloween will be different. Instead of hearing cat shrieks and ghostly howls, you’ll notice the sound of squeaky stroller wheels. That’s because Aeromax, the award-winning maker of children’s and adult’s costumes has created a brand new costume wardrobe for babies ages 6 to 12-month-old.

Don’t hold it against them that this new crop of Halloweenians won’t yell, “Trick-or-Treat” when you open the door (they can’t actually talk yet!) Once you see them, the “treat” will be all yours; there is nothing cuter than a baby dressed in an Aeromax Jr. Firefighter costume.

Ten of its best-selling costumes are being introduced for size 6 to 12 months for 2008. And not only did Aeromax focus on making the costumes both comfortable and adorable, but they included important features like snaps in strategic places and little footsies, too. Retailing at \$29.95, the adorable selections include:

- Jr. Airline Pilot
- Jr. Flight Suit
- Jr. Police Suit
- Jr. Armed Forces Pilot
- Jr. Racing Suit – choose black/white or red/blue
- Jr. Astronaut Suit – choose orange or white
- Jr. Firefighter Suit – choose black or tan



Older trick-or-treaters (including mom and dad) will also have their own new costumes. That’s because Aeromax is introducing a fun, new line of fantasy-themed costumes. Made for dress-up lovers from 18 months through adult, wearers will likely collect candy in these costumes for many years because of the high quality of fabric, stitching and attention to detail.

Aeromax’s website, www.aeromaxtoys.com, offers a foolproof size chart to get a perfect match for a growing child (or adult). The dress-up designer and maker strives for authenticity and has proudly won many national honors including Family Fun’s Toy of the Year, Nick Jr. Top 50 and the Oppenheim Toy Portfolio’s Platinum Award.

About Aeromax

President Mark Levine began his company 11 years ago with one product, the Aeromax 2000 Tangle Free Toy Parachute, which is still iconized in the company’s logo. Today its product line boasts more than 250 items and numerous national awards. To order online or for more information click on www.aeromaxtoys.com.