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EDITORS & KIDS VOTE FOUR THUMBS UP FOR AEROMAX



WINNER OF FOUR NATIONAL HONORS

Lake Barrington, IL (August 5, 2004) – Contest judges from four prestigious organizations wore their hearts on their sleeves when voting for Aeromax's Get Real Gear because Aeromax sleeves boast richly detailed patches, zippers, pockets and locked stitching. Wrote one judge, "I was very impressed by the quality and thickness of the material used. It actually felt like a real jumpsuit. My 6-year-old loved the outfit and even wore it on a trip to McDonalds!"

Aeromax Inc. brought home honors from Family Fun magazine, Creative Child magazine, Oppenheim Toy Portfolio and iParenting Media Awards. All agree that kids can pretend it's Halloween every day of the year when they put on one of nine Get Real Gear costumes. Each judge remarked on the realistic look to costumes that emphasize careers such as an astronaut, chef, pilot or firefighter. Fabric, buttons, straps, helmets, caps and gender-neutral designs all scored high in testing.

"It's all about the authenticity and level of self-esteem it brings to a child who aspires to be something special," proudly remarked Mark Levine, president of Aeromax Inc. "We offer career-oriented dress-up for children sizes 2 to 14."

These realistic and high-quality garments are machine-washable. Plans are already in the works to create numerous designs in toddler size 18 months. Below are the four newest awards bestowed upon Aeromax:

- **Oppenheim Toy Portfolio** presented its Gold Seal to Get Real Gear as a group for its outstanding products. Gold Seal entries now compete for the prestigious Platinum Award, to be announced on the TODAY show in the fall.
- **Family Fun** magazine won't reveal its anticipated Toy of the Year (T.O.Y) Award until its November issue but they've announced that Get Real Gear costumes are one of three national finalists in its Quiet Play category. Juvenile judges will be dressing up test trials in the Jr. Astronaut, Jr. Air Force Pilot and Jr. Firefighter jumpsuits.
- **Creative Child** magazine bestowed its Preferred Choice Awards to all three Get Real Gear outfits presented for review: Jr. Air Force Pilot with helmet; Jr. Astronaut with cap and Jr. Firefighter with helmet.
- **iParenting Media Awards** named both costumes submitted to its 2004 Back to School contest as winners -- Jr. Astronaut and Jr. Air Force Pilot. Aeromax's Jr. Executive Chef costume won an iParenting award last year. iParenting tests of children's products are done by licensed childcare centers, experts and parents nationwide.

Three of the new winning outfits mentioned above include: **Jr. Astronaut Suit:** orange NASA-color fabric outfitted with black zippered pockets, black straps and custom-embroidered cap with NASA logo. \$49.95. **Jr. Air Force Pilot:** this official Air Force green one-piece design is loaded with zipper pockets and custom patches. Comes with Air Force-style helmet with retractable shield. \$49.95. **Jr. Fire Fighter Suit/Tan or Black:** Kids who sport this costume will be true-to-life heroes when they look and feel just like the pros! \$59.95.

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